

MASTER OF BUSINESS ADMINISTRATION

• Core & Elective Courses: 36 semester credits • Per credit tuition: \$225

The Master of Business Administration (MBA) degree requires 36 credits. Students must have earned a bachelor degree from a recognized college or university; further, the student must have earned a 2.0 GPA in his or her undergraduate program. Students may choose a concentration area upon completion of the required core courses. The student will also complete either a thesis or a capstone project for this degree program. *A thesis is recommended for those students wishing to continue working toward a Ph.D.*

The normal duration of the MBA program is 18 months. It requires the full-time student to take an average of 2 credits per month. This degree program is delivered through distance learning.

CORE COURSES

(24 semester credits)

COURSE		CREDITS
MG 6010	Strategic Management	3
MG 6100	Management Information Systems	3
FA 6160	Advanced Financial Management (Pre-requisite: FA 4160)	3
MG 6200	Globalization of Business	3
MK 6220	Advanced Marketing Management	3
MG 6900	Business Research Methods	3

Select one of the following:

MG 6980	MBA Capstone Course Project	6
MG 6990	Graduate Thesis	6

ELECTIVES

(12 semester credits)

HUMAN RESOURCES MANAGEMENT

MG 6060	Organizational Staffing	3
MG 6080	Human Resource Management	3
MG 6090	Compensation & Benefits Management	3
MG 6150	Advanced Training Management (Pre-requisite: MG 4150)	3

INTERNATIONAL BUSINESS

MK 5200	International Marketing (Pre-requisite: MK 4210)	3
MG 5580	International Business	3
MG 6250	Seminar in International Leadership	3
MG 6280	Seminar in International Business	3

MANAGEMENT

MG 5060	Communications in Management	3
MG 5120	Organizational Development	3
MG 5130	Re-engineering Management	3

MG 6030	Seminar in Leadership	3
MG 6180	Seminar in Quality Management	3
MG 6250	Seminar in International Leadership	3
MG 6380	Seminar in Management	3
MG 6510	Business Forecasting	3

MANAGEMENT INFORMATION SYSTEMS

(Take in the order listed)

IT 5000	Software Project Management	3
IT 5020	Website Management	3
IT 5040	Computer Systems Performance Evaluation	3
IT 5100	Advanced Computer Graphic Presentation	3
IT 6040	Computer Interfaces	3

MARKETING

MK 5200	International Marketing	3
MK 5520	Service Quality Improvement	3
MK 5530	Customer Support Systems	3
MK 6210	Marketing Research	3
MK 6250	Advertising Management	3
MK 6280	Seminar in Marketing	3
MK 6310	Brand Marketing	3
MK 6580	Seminar in Service Management (Pre-requisite: MK 5520)	3

ACCOUNTING AND FINANCE

FA 6150	Investment Management	3
FA 6170	Credit Management	3
FA 6180	Seminar in Finance (Pre-requisite: FA 6160)	3
FA 6210	Advanced Accounting (Pre-requisite: FA 2010)	3
FA 6220	Advanced Cost Accounting (Pre-requisite: FA 4270)	3
FA 6280	Seminar in Accounting (Pre-requisite: FA 6210)	3
FA 6300	Accounting Information Systems (Pre-requisite: FA 6150)	3
FA 6610	Banking Operations Management (Pre-requisite: FA 6170)	3
FA 6630	Risk Management (Pre-requisite: FA 6150)	3
FA 6810	Finance & Accounting for Executives (Pre-requisite: FA 4320)	3

TOTAL REQUIREMENT: 36 SEMESTER CREDITS