

BACHELOR OF BUSINESS ADMINISTRATION

- Core & Elective Courses: 120 semester credits
- Per credit tuition: \$135

The Bachelor of Business Administration (BBA) degree requires 120 semester credits of post secondary college-level study. Students will first complete 60 semester credits including general education courses and freshman and sophomore-level business courses. The remaining 60 semester credits will consist of business administration course work at the junior and senior level.

The normal duration of the BBA program is 40 months. It requires the full-time student to take an average of 3 credits per month.

This degree program is open to all persons who have successfully completed a secondary/high school education or its equivalent (or, hold their GED). This degree program is delivered through distance learning.

GENERAL EDUCATION

(36 semester credits)

COURSE		CREDITS
SOCIAL SCIENCES (SELECT 9 CREDITS)		
AN 1010	Introduction to Anthropology	3
AN 1210	Introduction to American Culture	3
GO 1010	Introduction to World Geography	3
HI 1010	Introduction to World History	3
IR 1010	Introduction to International Relations	3
PS 1010	Introduction to Psychology	3
SO 1010	Introduction to Sociology	3
HUMANITIES & FINE ARTS (SELECT 9 CREDITS)		
AR 1010	Art History	6
EN 1010	English Composition	3
EN 1210	American Spoken English	3
EN 1220	English Expository Writing	3
HU 1010	Humanities	6
PH 1010	Introduction to Philosophy	3
SCIENCES (SELECT 9 CREDITS)		
BI 1010	Biology	6
CH 1010	Chemistry	6
GL 1010	Introduction to Geology	3
PY 1010	Introduction to Physics	3
MATHEMATICS (SELECT 9 CREDITS)		
MA 1010	College Algebra	6
MA 1020	Introduction to Statistics	3
MA 2060	Business Math	3

DEGREE CONCENTRATION*(84 semester credits)***CORE COURSES***(60 semester credits)*

COURSE		CREDITS
AC 1010	Accounting I	3
AC 2010	Accounting II (Pre-requisite: AC 1010)	3
EC 1010	Macro & Micro Economics	6
MG 2010	Introduction to Business	3
MK 2050	Introduction to Marketing	3
CM 2200	Computers in Business	3
MG 3110	Business Law	3
MG 4040	International Management	3
MG 4080	Business Communications	3
QM 4100	Quantitative Methods for Business	3
FA 4160	Financial Management	3
MG 4180	Production Management	3
MG 4200	Organizational Behavior	3
MK 4230	Retail Management	3
MG 4300	Business Ethics	3
MG 4410	Principles of Management	3
MG 4420	Business Policy & Strategy	3
MG 4980	BBA Capstone Course Project	6

ELECTIVES*(Select 24 semester credits)*

MANAGEMENT

MG 4020	Total Quality Management	3
MG 4030	Leadership	3
MG 4110	Small Business Management	3
MG 4150	Management of Training	3
MG 4430	Project Management	3

MANAGEMENT INFORMATION SYSTEMS/IT

IT 1000	Introduction to Information Technology	3
IT 1020	E-Commerce Business and Technology (Pre-requisite: IT 1000)	3
IT 1030	Computer Graphics for E-Commerce	3
CS 1040	Web Site Development (Pre-requisite: IT 1000)	3
CS 2010	Information Management Systems (Pre-requisite: IT 1000)	3
CS 2020	Advanced Web Site Development (Pre-requisite: CS 1040)	3
IT 2030	Desktop Publishing (Pre-requisite: IT 1030)	3

IT 2040	Multimedia (Pre-requisite: IT 1000)	3
MARKETING		
MK 4210	Principles of Marketing (Pre-requisite: MK 2050)	3
MK 4250	Advertising Fundamentals	3
MK 4260	Introduction to Marketing Research	3
MK 4510	Managing Customer Services	3
FINANCE & ACCOUNTING		
EC 3200	Economic Analysis (Pre-requisite: EC 1020)	3
FA 4260	Small Business Finance	3
FA 4270	Cost Accounting (Pre-requisite: AC 2010)	3
FA 4320	Financial Accounting (Pre-requisite: AC 2010)	3
FA 4410	Principles of Auditing (Pre-requisite: AC 2010)	3
FA 4880	Special Topics in Accounting (Pre-requisite: AC 2010)	3

TOTAL REQUIREMENT: 120 SEMESTER CREDITS